



MASTER CLASS SERIES:

The Extensions Master Class

Achieve mastery in extension application through this intensive 2-day class, attaining certification in four extension methods: Tape, Legacy Weft, Undercover Weft and Fusion.

- *Legacy Weft Method - Horizontal beaded platform great for all clients.*
- *Undercover Weft Method - Vertical beaded platform great for finer clients; Provides versatility allowing for mini move ups and allows you to hide your beads and create an undetectable application.*
- *Master cutting and blending, removal and trouble shooting.*
- *Introduction to the business of extensions, including marketing and social media.*

BONUS - Private, 30 minute virtual follow-up session with your educator to address any lingering questions or challenges you may encounter post-certification.



Jesse Marriott

Hotheads Master Educator, Jesse Marriott, has been blazing a trail in the industry since 2004, where he kicked off his career at Utopia Hair Studio in Red Deer, Alberta – which he still calls home as a lead stylist and manager. This self-described "chemical-free colourist" frequently collaborates with photographers in designing stunning new looks, and prides himself on using extensions to transform clients' hair with plenty of excitement and zero damage. Named Top 5 in BTC's One Shot Awards Jesse's work is garnering big-time praise within the industry.

IG: @hairbyjesseray

Register on-line at www.west-coast-beauty.com/education, through your local WCB Consultant, or Carrie-Ann at carriann@west-coast-beauty.com

DATE: November 3rd - 4th 2024

TIME: 9:00 am - 5:00 pm

EDUCATOR: Jesse Marriott

COST: \$1100.00 + GST
(Includes Full Multi-Method
Tool Kit with Colour Rings)

LOCATION: WCB Kelowna Education Center
101-1641 Commerce Avenue
Kelowna

